Maintaining Business Continuity During Covid-19

Truth about Telecommuting

Nathan Whittacre

CEO, Stimulus Technologies

www.StimulusTech.com

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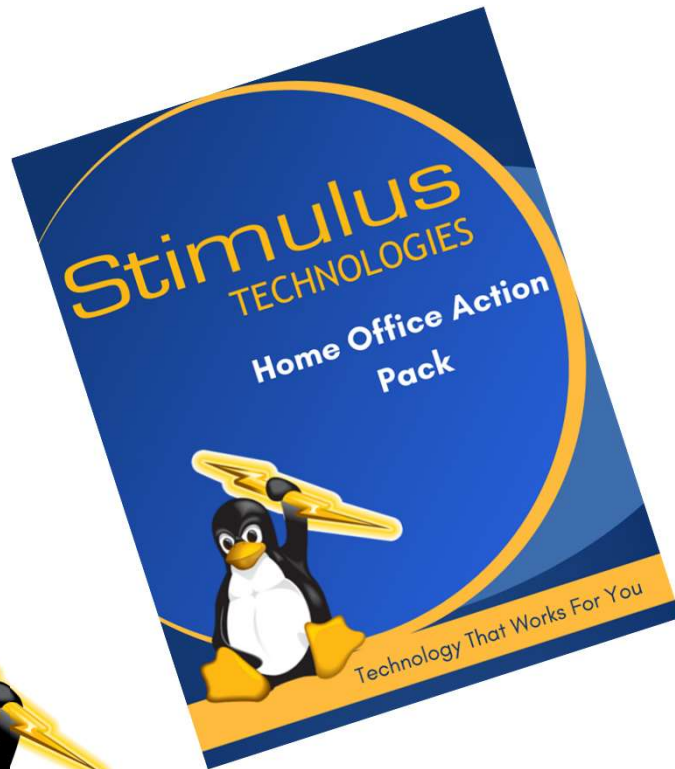# Today We're Going To Cover:

- What is Telecommuting

- What you MUST have in place before you start a work from home program (or continue it)

- How to save money by implementing a work from home program

- Keeping employees engaged and increase productivity

- 8 CRITICAL characteristics you must demand from your IT professional

- How to Get Your Free Offer

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Free Bonus!
WORK FROM HOME ACTION PACK

FREE Checklist that you can use for work from home planning – What you need to implement now

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Free Bonus!
30 MINUTE CONSULTATION

FREE 30 minute consultation with me to discuss how to best move your workforce to remote access

Who Is Nathan Whittacre?

"I am a veteran technology professional, with over 24 years of experience, master's degree in Computer Science and expert in helping companies effectively utilize technology to help their businesses grow."
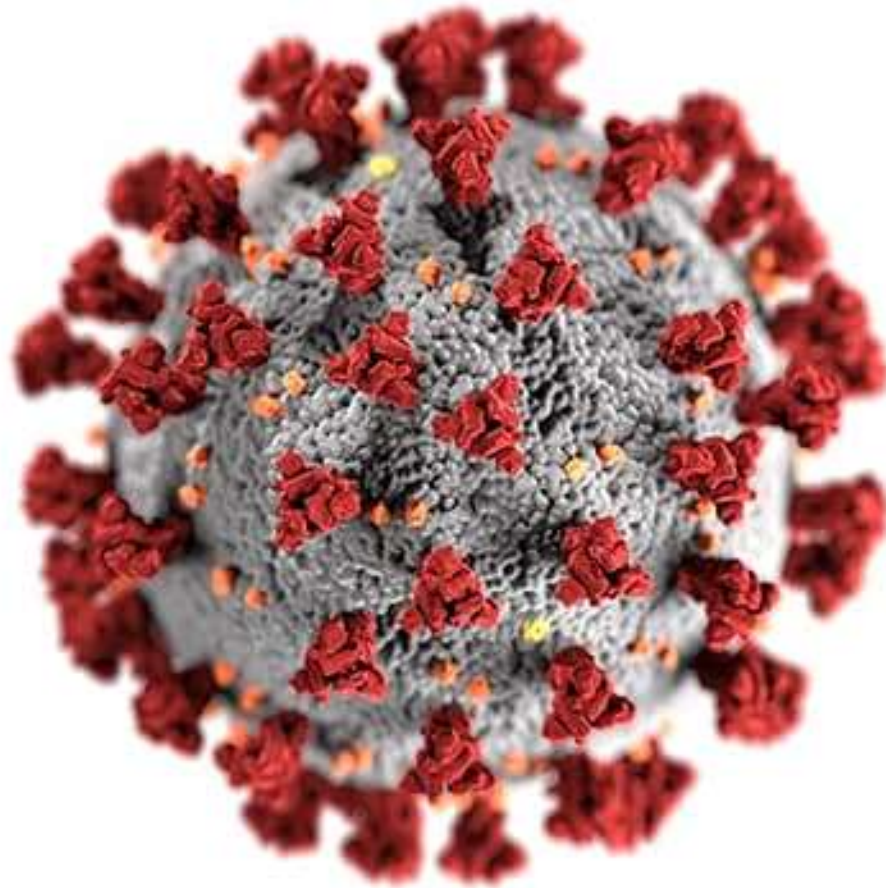
- Started Stimulus Technologies in 1995 to help businesses achieve success through technology
- Successfully worked with over 500 companies from Florida to Hawaii
- Built high-security software systems for the casino industry
- Deployed high-speed Internet service used by the Air Force, the 5th largest school district in the country, and hundreds of businesses in Nevada
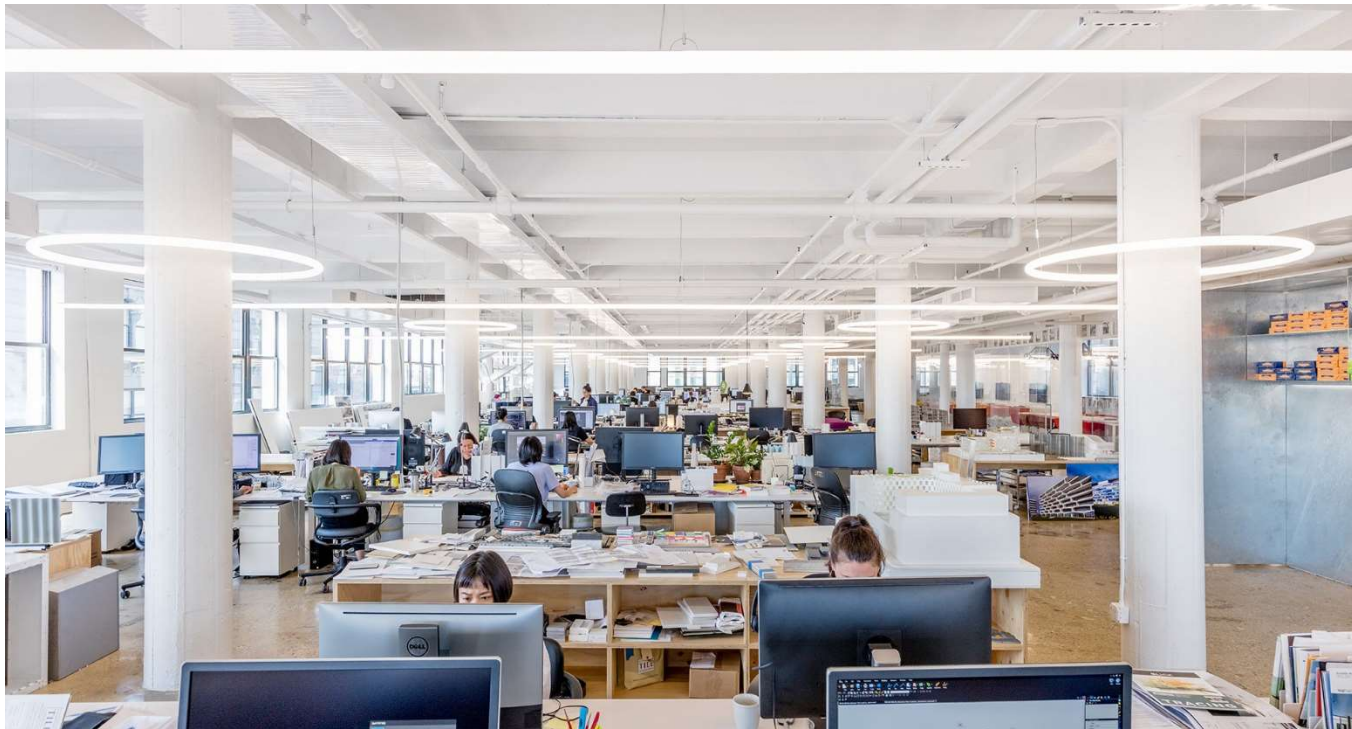
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What is telecommuting

Why would a business want to do this?

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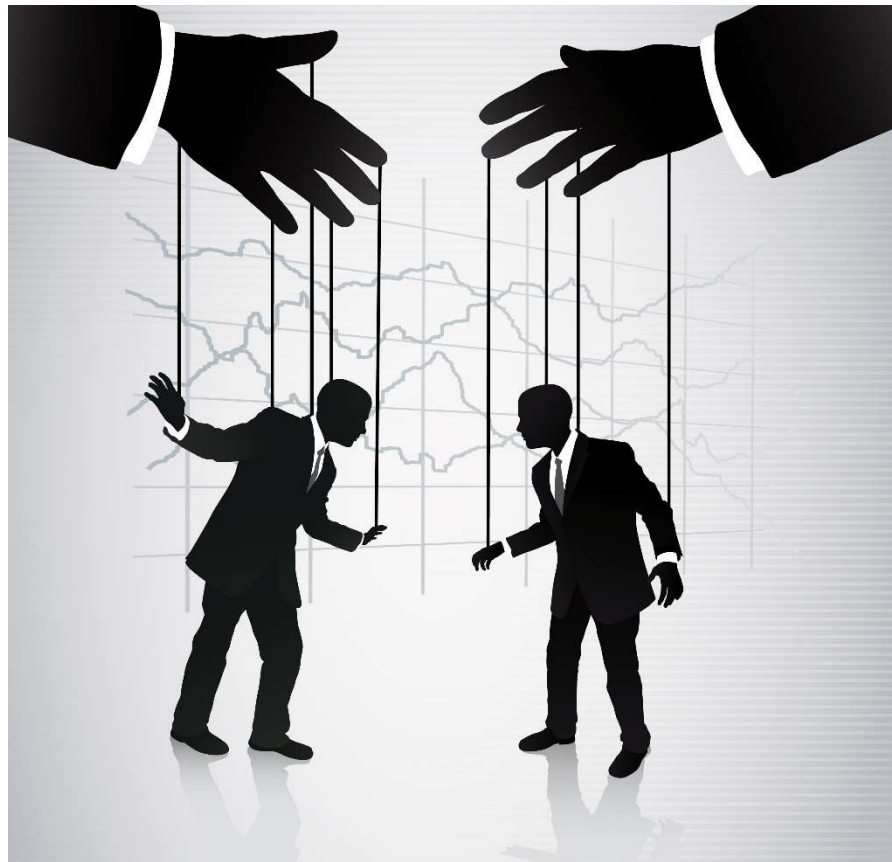
Why would a business want to do this?

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Why would a business want to do this?

Why don't businesses do this?

What do other companies say?

- Los Angeles Bank – wanted to reduce their 33% turnover rate
  - **The experiment worked and within a year the <u>turnover rate was cut to nearly zero</u> and to everyone's surprise <u>productivity went up 18%</u> saving the regional bank more than $3 million dollars per year.**
- AT&T – allowed an office in New Jersey to telecommute on a regular basis
  - **Over a 5-year period a region <u>of AT&T saved more than $11 million</u> annually. Half the savings came from real estate savings while the other came from a measured increase in incremental work hours from employees who were able to have a higher level of concentration with fewer interruptions.**

But I'm not a company of 600 people

On average, <u>small businesses report saving $85,000 to $93,000 per year</u> in lower turnover, reduced operating costs (gas, utilities, office space) and increased productivity after implementing teleworking programs.

(Source: International Teleworking Advocacy Group)

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What is the SINGLE MOST IMPORTANT thing you need to get started?

- Experience IT Professional to guide you through the change
  - YOUR specific needs
  - YOUR business flow
  - YOUR line of business
  - The RIGHT technology

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8 CRITICAL Characteristics

- #1 -
  - EXPERIENCE in setting up remote access
  - Look at client references

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8 CRITICAL Characteristics

- #2 - They should do a THOROUGH evaluation
  - Analyze goals
  - How many employees
  - How often
  - Line of business applications
  - Level of security

8 CRITICAL Characteristics

- #3 - Training
  - Big change for your staff
  - Ability to train and assist with the changes

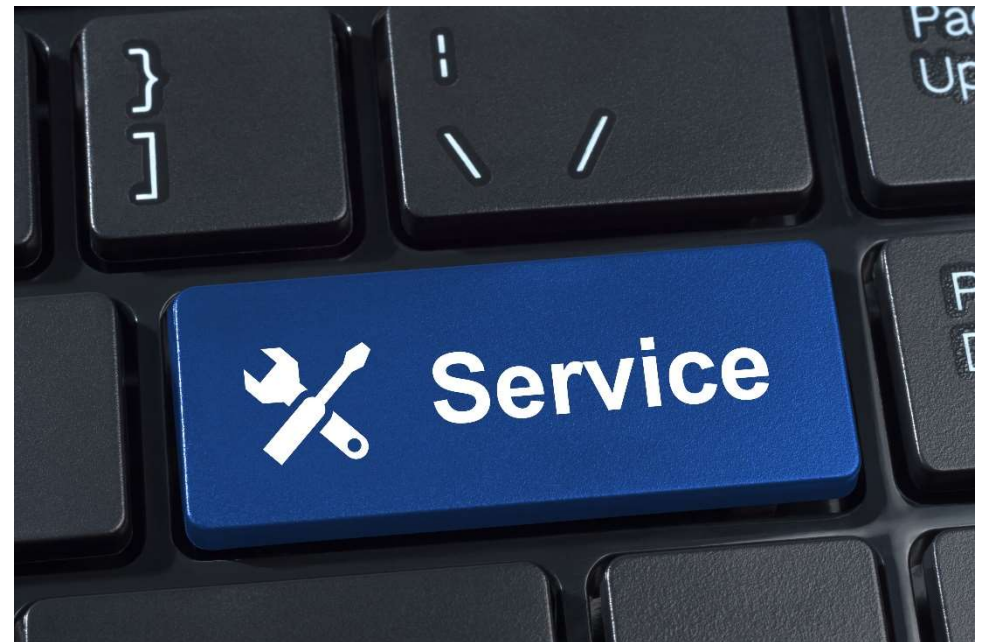Stimulus
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8 CRITICAL Characteristics

- #4 – After Hours Support

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8 CRITICAL Characteristics

- #5 – Network Maintenance
  - Security a HUGE concern
  - Regular checkups and alerting

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8 CRITICAL Characteristics

- #6 - Phones
  - Don't rely on Cell Phones
  - Need to still look like they are calling from the office

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8 CRITICAL Characteristics

- #7 – Vendor Management
  - Line of business applications
  - Internet providers

8 CRITICAL Characteristics

- #8 – Employee Monitoring and Content Filtering
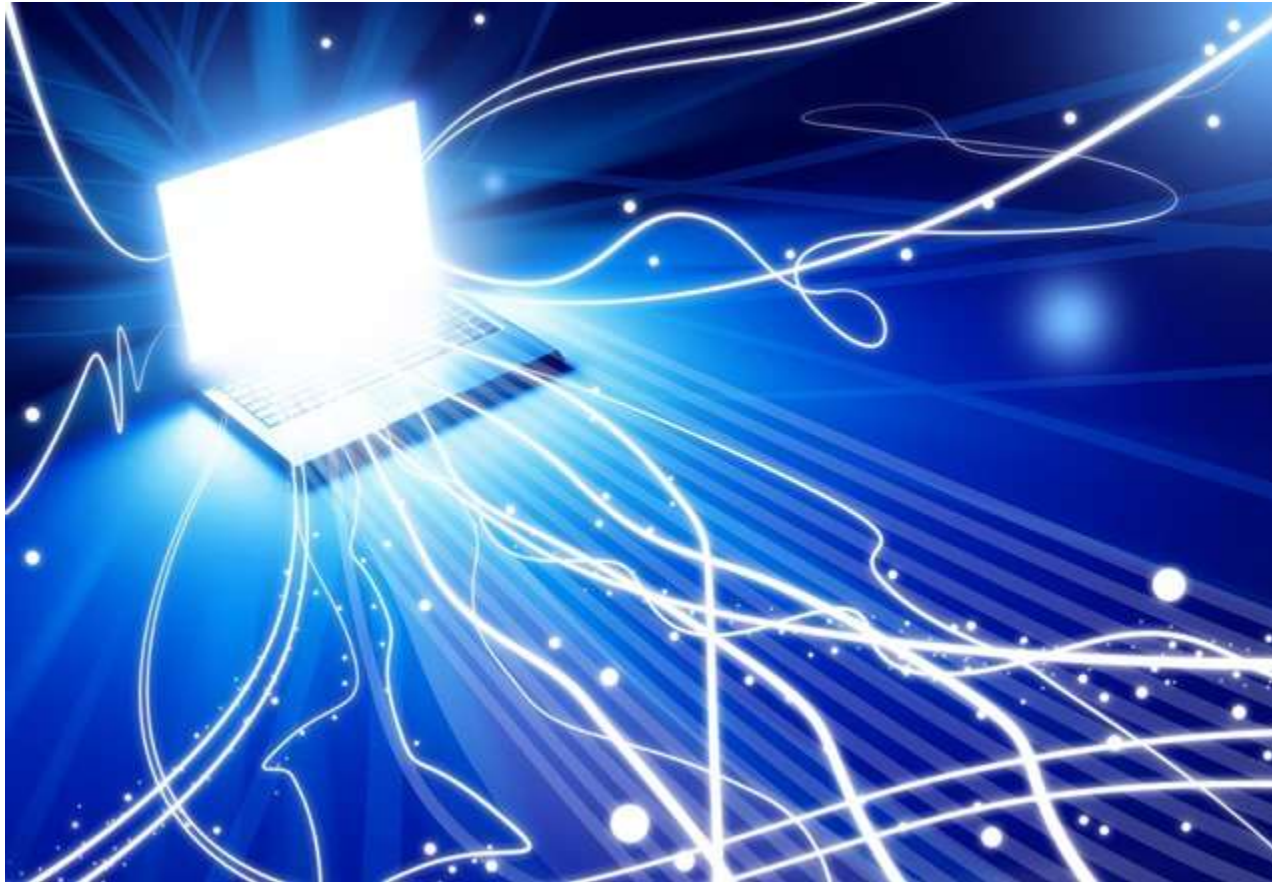 - Securing company assests and Intellectual Property

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Home Office / Remote Office Considerations

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Using BYOD

- Bring your own devices (employee's equipment) poses a security risk
  - Do they have viruses on them?
  - Is there more than one person using it?
  - Does it have sufficient virus/anti-spyware protection running on it?
  - Is it up to date?

- If you are allowing BYOD, use Remote Desktop or Screen Connect
  - Doesn't connect that device directly to the corporate network
  - Creates a layer of protection

Using company equipment

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Security Considerations

- Upcoming Webinar
  - May 5, 2020
  - 1:00pm PDT

Go Here for Consult:

www.StimulusTech.com/consult

thank you

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